



► **faith-reliance & inter-dependence**

Video Four: Fundraising



Speaking Hope to the World



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Envisioned Success: Revelation 7:9/10

Arrival at Destination

Mission is complete; Jesus is praised

Mission: Reaching the Unreached

Vehicle: The Great Commission

Cyclist: The Bride of Christ; the Church

Powered by: The Holy Spirit



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Biblical Fundraising is a Spiritual Ministry!

“Giving is a transaction between a disciple and God.”
(Rob Martin)



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1. The Harsh Fundraiser
1 Kings 17 (cf James 5:17)
2. The Holy Receiver: Jesus
Luke 8:1-3



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Planning your Funding Mix to get the best ROI

Who will
pray the
most for
your
ministry?





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Preparing
your
materials

<i>Topic</i>	<i>You</i>	<i>Your Organization</i>	<i>EAN Foundation</i>
What is the issue?			
Who do you wish to serve?			
Are you conveying a passion or a “ho-hum” idea to a potential giver?			
What is the giver’s need?			
Who are you? What qualifies you for the job?			
What has God uniquely given you for the task?			
What experience do you have?			
What will you gain from the journey of helping them?			
Who endorses your work?			
What do users say about your work?			



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6 Steps that Bring a Potential Donor

Closer To Us

Public Relations

- 1/ Awareness
- 2/ Interest

Personal Contact

- 3/ Understanding the Ministry (Introduce Ministry Leader)
- 4/ Decision to Donate

Customer Service

- 5/ Donation
- 6/ Ongoing Information

Goal & Hope:

- Prayer
- Repeat Donation



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A question that you need to be prepared to answer before you talk:

What might it look like for someone to be part of your ministry?



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*Foreign funding is a short-term solution;
Local funding is the vision*



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